SAPA Broiler industry summary on two pages

2025

SOUTH AFRICAN POULTRY ASSOCIATION
Founded 1904
BROILER ORGANISATION

CONSUMPTION	UNIT	2024	2025	% GROWTH
Poultry consumption	tonnes	2 250 005	2 273 020	1.0
Per capita per annum	kg	35.71	36.02	0.9
Chicken consumption	tonnes	2 236 471	2 266 326	1.3
Per capita per annum	kg	35.49	35.92	1.2

PRODUCTION INCL. LIVE SALES	UNIT	2024	2025	% GROWTH
Total poultry production	tonnes	1 893 386	1 937 109	2.3
Total chicken production	tonnes	1 892 612	1 936 342	2.3

LOCAL COMMERCIAL PRODUCTION	UNIT	2024	2025	% GROWTH
Broiler - dressed weight	tonnes	1 418 766	1 446 782	2.0
Broiler - edible offal (liver, heart, gizzard, neck)	tonnes	114 290	116 546	2.0
Broiler - other offal (feet, head, intestines, lungs)	tonnes	266 019	271 272	2.0
Total broiler	tonnes	1 799 075	1 834 599	2.0
Turkey	tonnes	0	0	0.0
Duck	tonnes	773	768	-0.7

SUBSISTENCE PRODUCTION	UNIT	2024	2025	% GROWTH
Chicken	tonnes	35 981	36 692	2.0

DEPLETED FLOCK/LIVE SALES	UNIT	2024	2025	% GROWTH
Spent broiler parent hens and cocks	tonnes	31 089	34 393	10.6
Spent egg industry layers	tonnes	26 468	30 657	15.8

POULTRY IMPORTS (source: SARS)	UNIT	2024	2025	% GROWTH
Total imports	tonnes	415 091	378 901	-8.7
Chicken	tonnes	400 394	371 592	-7.2
Chicken excluding MDM	tonnes	160 521	165 035	2.8
Turkey	tonnes	14 470	7 146	-50.6
Duck, goose and guinea fowl	tonnes	226	164	-27.6
Imports as % of consumption	%	18.45	16.67	-9.6

POULTRY EXPORTS (source: SARS)	UNIT	2024	2025	% GROWTH
Total exports	tonnes	58 471	42 991	-26.5
Chicken	tonnes	56 535	41 607	-26.4
Duck, goose and guinea fowl	tonnes	1 452	1 139	-21.6
Exports as % of production	%	3.09	2.22	-28.1

BROILER FLOCK STATS	UNIT	2024	2025	% GROWTH
Broiler breeder laying flock	hens	6 407 033	6 432 623	0.4
Day-old broiler chicks hatched	chicks	1 173 984 453	1 203 408 585	2.5
Broilers slaughtered	birds	1 113 281 838	1 135 264 925	2.0

MARKET SHARE	UNIT	2024	2025	% GROWTH
Retail	%	41.89	37.13	-11.4
Wholesale	%	38.97	38.63	-0.9
Food Service	%	15.91	16.29	2.4
Export	%	0.69	0.43	-37.4
Institutional (mines, hospitals etc.)	%	1.02	1.30	27.3
Other	%	1.52	6.21	308.7

PRICE (NET SALES VALUE)	UNIT	2024	2025	% GROWTH
Total realisation	R/kg	31.83	33.66	5.8
Frozen	R/kg	30.34	32.18	6.1
Fresh	R/kg	40.27	41.69	3.5
IQF mixed portions	R/kg	30.28	32.30	6.7
Sundry	R/kg	14.75	15.38	4.3

Net sales value: net price, after all discounts

FEED PRICE INDICATOR	UNIT	2024	2025	% GROWTH
Broiler breeder	R/tonne	7 239.65	7 219.40	-0.3
Broiler	R/tonne	8 451.79	8 460.84	0.1

The feed price includes distribution but excludes medication, additives and VAT

GROSS VALUE (source: DALRRD)	UNIT	2024	2025	% GROWTH
Poultry meat	R'000	72 088 283	74 411 202	3.2
Eggs	R'000	15 858 168	16 988 452	7.1
Total animal products	R'000	198 191 580	206 866 119	4.4
Total agricultural products	R'000	455 067 402	501 140 003	10.1

POPULATION (source: STATS SA)	UNIT	2024	2025	% GROWTH
Human population	people	63 015 904	63 100 945	0.1

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