

October 2027

AVI AFRICA POULTRY CONFERENCE & EXPO 2027
Emperors Palace | 8–10 June 2027

Dear Sponsor

INVITATION TO SPONSOR AVI AFRICA 2027

We are delighted to announce that **AVI Africa, the continent's premier poultry conference and exhibition, will return in 2027.**

Taking place from **8–10 June 2027 at Emperors Palace**, AVI Africa 2027 will once again bring together leading voices, industry experts, businesses and key decision-makers from across the poultry and agricultural sectors.

With **more than 110 exhibitors and approximately 2,000 delegates**, AVI Africa provides an exceptional platform for organisations to connect with industry leaders, showcase their products and services, build valuable relationships and position their brands prominently within the poultry industry.

PRODUCTS, SERVICES & SOLUTIONS

AVI Africa 2027 will bring together the full spectrum of the poultry industry — from large and emerging producers and suppliers to industry specialists, technical experts and key decision-makers from major corporations.

The exhibition remains one of the major highlights of the congress, offering visitors access to the latest **products, technologies, services, techniques and practical solutions** designed to address the evolving needs of the poultry sector.

For sponsors and exhibitors, this creates a unique opportunity to engage directly with an influential and highly targeted audience while demonstrating how their products and services can contribute to improved efficiency, productivity and profitability across the agricultural sector.

SPONSORSHIP OPPORTUNITIES – 2027

We rely on the valued support of our sponsors to help make AVI Africa a successful and impactful event. We are pleased to offer the following sponsorship opportunities:

Delegate Bags, Nametags & Lanyards – *(already booked)*

This sponsorship provides prominent brand exposure on the **delegate bags, nametags and lanyards** distributed to registered delegates.

In addition to this exposure, the sponsor will have the opportunity to **brand the AVI Africa registration stand**, providing valuable visibility to delegates as they arrive and register for the conference.

Lunch Sponsorships

- **Day 1:** R70 000
- **Day 2:** R90 000
- **Day 3:** R50 000

Tea Break Sponsorships

- **Day 1:** R40 000
- **Day 2:** R70 000
- **Day 3:** R35 000

Other Sponsorship Opportunities

- **Social Function:** R120 000
- **Session Sponsorship:** R35 000
- **Speaker Sponsorship:** R10 000–R40 000 per speaker, including speaker expenses
- **Congress Brochure:** R70 000
- **Speaker Gifts:** R50 000

EMERGING FARMER SPONSORSHIP

Support the participation of emerging farmers by sponsoring their attendance at AVI Africa 2027:

- **3-day package:** R2 440 per person, including registration and lunch
- **1-day package:** R810 per person, including registration and lunch
- **Up to 300 sponsorships available**

This is an excellent opportunity for organisations wishing to demonstrate their commitment to **industry development, skills transfer and the growth of emerging agricultural enterprises**.

GENERAL SPONSORSHIP

R10 000 and upwards

General sponsorship contributions will be allocated at the discretion of the organisers towards areas that contribute to the successful delivery of AVI Africa 2027.

SPONSOR EXPOSURE

Our sponsors receive valuable brand exposure before, during and after the event, including:

1. Company logo displayed on the **AVI Africa website for the following year**
2. Company logo featured as a sponsor in our **in-house industry magazine**
3. Company logo featured in the **AVI Africa congress brochure**
4. Company branding included on **conference video and presentation loops**
5. Opportunity to display **company banners within the conference areas**
6. Lunch and tea break sponsors may display **branded banners within the relevant lunch or tea areas**
7. Opportunities for **additional branding and visibility** depending on the sponsorship category selected

ADDITIONAL SPONSORSHIP PACKAGES

For organisations seeking broader brand visibility, we also offer the following sponsorship packages:

GOLD SPONSOR – R120 000

- Logo prominently displayed on the AVI Africa website
- Complimentary **advertorial** in our in-house magazine
- Formal sponsor acknowledgement
- Brand exposure within the conference area
- Registration included

SILVER SPONSOR – R70 000

- Logo displayed on the AVI Africa website
- Complimentary **half-page advertisement** in our in-house magazine
- Formal sponsor acknowledgement
- Registration included

BRONZE SPONSOR – R40 000

- Logo displayed on the AVI Africa website
- Formal sponsor acknowledgement
- Registration included

PARTNER WITH AVI AFRICA 2027

AVI Africa offers sponsors an exceptional opportunity to align their brand with one of the most significant events on the African poultry calendar.

Whether your objective is to **increase brand visibility, launch a product, engage directly with decision-makers, support emerging farmers or strengthen your position within the poultry and agricultural sectors**, there is a sponsorship opportunity to suit your organisation.

We would be delighted to discuss the available opportunities with you and explore how we can create a sponsorship package that delivers meaningful value and exposure for your organisation. **We look forward to welcoming you as a valued sponsor of AVI Africa 2027.**

Should you require any further information or wish to discuss the sponsorship opportunities, please do not hesitate to contact us.

Kind regards



AVI Africa Coordinator