



AVI AFRICA 3 – 5 JUNE 2025
Emperors Palace, Gauteng, South Africa

Dear Exhibitor

AWARDS FOR BEST EXHIBITION STANDS

As some of you may know, we select four stands every year to receive an award for the best stand.

The criteria that will be looked at are:

- General presentation
- Clear presentation of products/services
- Accessibility
- Originality
- Staff attitude and dress
- Use of light and colour
- Clever incorporation of identity
- Imaginative use of materials
- Ability to attract attention

The four awards will go to:

- No 1 – The best large stand
- No 2 – The best large stand
- No 3 – The best small stand
- No 4 – The best small stand

The winners will be announced on the 5th, last day (5 June), during morning tea.

Yours sincerely

SA POULTRY ASSOCIATION

Louisa Nel
Administration and Events Coordinator