

October 2024

Dear Sponsor

## **AVI AFRICA POULTRY CONFERENCE & EXPO 2025: EMPERORS PALACE: 3 - 5 JUNE 2025**

We take great pleasure in confirming that AVI Africa, the biggest poultry conference and exhibition on the continent, is returning in 2025! This crucial event in the poultry calendar takes place from 3-5 June 2025 at Emperors Palace. This is where at least 110 exhibitors and around 1990 delegates get together to share valuable information.

### ***Products, services, solutions***

Bringing together all major players in the poultry industry from large to small producers and suppliers through to key decision makers from big corporations, AVI Africa 2025 will showcase the latest in products, techniques and services aimed at enhancing business and maximising the profits of the agricultural enterprises.

The AVI Africa exhibition area is always the main attraction at the congress, providing an unmatched opportunity for the visitor to gain information about the widest range of practical developments and commercial solutions for the unique requirements of the poultry industry.

We are dependent on sponsorships for the success of this event, and we have the following sponsorship opportunities available:

### **SPONSORSHIPS - 2025**

- Lunches
  - Day 1, R65 000
  - Day 2, R85 000
  - Day 3, R45 000
- Tea break
  - Day 1, R37 000
  - Day 2, R65 000
  - Day 3, R32 000
- Social function – R110 000
- Session sponsors – R30 000
- Speaker's sponsorships @ R10 000 – R40 000 per speaker/speaker's expenses paid
- Brochure – R65 000
- Speaker gifts – R48 000
- Attendance of emerging farmers (up to 300 sponsorships @ R2 220 p/p, 3-day package including registration fee and lunch, or R740 p/p, 1-day package including registration and lunch
- General sponsorships - R10 000 and upwards (to be used to our discretion)

Sponsors get the following exposure:

1. Their company logo will appear on our website for the next year
2. Their company logo will appear as a sponsor in our in-house magazine
3. Their company logo will appear as a sponsor in our congress brochure
4. Their company logo will appear on video and conference loops
5. You are allowed to have banners inside the conference areas
6. By sponsoring tea or lunch, your banners may be placed inside the lunch area or at the tea station.


**ADDITIONAL SPONSORSHIPS (to be used to our discretion)**

- **Gold – R100 000**
  - ❖ Logo display on website
  - ❖ Free advertorial in our in-house magazine
  - ❖ Acknowledgement
  - ❖ Exposure in conference area
  - ❖ Registration
- **Silver – R60 000**
  - ❖ Logo display on website
  - ❖ Free half-page advert in our in-house magazine
  - ❖ Acknowledgement
  - ❖ Registration
- **Bronze – R30 000**
  - ❖ Logo display on website
  - ❖ Acknowledgement
  - ❖ Registration

Should you have any enquiries, please do not hesitate to contact us.

Kind regards

SA POULTRY ASSOCIATION



Izaak Breitenbach  
General Manager