

Question:

WHAT IS THE AIM OF THE GALLIOVA AWARDS?

Answer:

- Recognises top food and health/wellness media and content creators in South Africa
- Presented annually and sponsored by the South African Poultry Association's (SAPA's) Egg and Broiler Producers
- Celebrates excellence in promoting food and health/wellness culture
- Strong focus on supporting locally produced poultry products (eggs and/or chicken)
- Use of South African eggs and/or chicken is a key judging criterion
- Open to creators across multiple platforms: print, digital, online, and social media (with established followings), according to category specifications

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.

Question:

WHEN IS THE CLOSING DATE?

Answer:

- Entries for the Galliova Awards 2026 are now open
- Deadline: **16:00, Friday 28 August 2026**
- Late or incomplete entries will not be accepted
- No assistance with entry preparation, but queries are supported
- Send a confirmation email to lauren@protactic.co.za
- All entries will be acknowledged via email

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.

Question:

WHAT ARE THE 2026 GALLIOVA AWARDS JUDGES LOOKING FOR?

Answer:

- Entries are judged within their specific categories according to set criteria:

Food Category:

- High-quality food writing
- Promotion of affordable eating
- Strong visual appeal and food styling
- Creativity and originality
- Practical tips and useful information
- Emphasis on including eggs and/or chicken (not just a mention)

Health Category:

- Overall excellence in health and wellness content
- Strong understanding of health topics
- Use of evidence-based, scientific references
- Inclusion of eggs and/or chicken in content (not just a mention)

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.

Question:

HOW IS AN ENTRY JUDGED?

Answer:

- **First seven categories:**
 - Judges use score sheets based on set criteria
 - Scores are tallied and reviewed in the final judging session
 - Adjustments are discussed and agreed upon collectively

- An independent auditor oversees the final session for fairness and transparency
- **Galliova Up & Coming Content Creator award:**
 - Open to entrants who have entered **three (3) times or less**
 - No separate entry required
 - Judges identify eligible entrants and decide if the award is merited
- **Discretionary prizes:**
 - Not guaranteed to be awarded
 - Given only if an entrant stands out for a specific reason
 - No separate entry required
 - Judges identify eligible entrants and decide if the award is merited

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.

Question:

WHAT IS THE TIMEFRAME FOR CONTENT INCLUDED IN AN ENTRY?

Answer:

- **Print media:** Must be published between **October 2025 – September 2026** (PDFs for September issues accepted)
- **Online/social media content:** Must be published between **September 2025 – August 2026**

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.

Question:

DO I SELECT CATEGORIES TO ENTER?

Answer:

- **Yes**, entrants may select up to a **maximum of three (3)** categories
- Entrants must choose categories they qualify for based on criteria
- The Up & Coming Content Creator category and Discretionary prizes will be decided by the judges based on merit. No separate entry is required for these categories

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.

Question:

HOW DO I ENTER:

Answer:

- Online entry platform remains mostly unchanged from last year
- Fill out the entry form and wait for a link to your entry repository
- Maximum of **three (3) categories** per entrant
- Create **one PDF folder per category**
- Complete a **checklist before uploading**
- Upload each PDF to the correct category “box”

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.

Question:

HOW DO I PREPARE AN ENTRY?

Answer:

- Enter up to three (3) categories, with one (1) PDF per category
- Include all relevant content in one continuous PDF per category (not separate files per piece)
- Online content must include a screen grab and a working, accessible link (no paywalls)
- Upload PDFs via your personal repository using the link provided (drag and drop)
- Entries can be edited or cancelled until 16:00 on 28 August 2026

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.

Question:

WHAT ARE THE 2026 GALLIOVA AWARDS CATEGORIES & PRIZES:

Answer:

- Entrants may enter up to a maximum of **three(3) categories** (excluding Up & Coming Content Creator and Discretionary prizes)
- Category requirements must be read before submitting
- Total prize money: **R213 000**, split across award categories:

CATEGORY	PRIZES	OPEN TO	ELIGIBLE MEDIA TYPES
Galliova Food Writer • Runner Up	R20 000 R 5 000	Food writers	Print/online publications
Galliova Food Content Creator • Runner Up	R25 000 R 5 000	Food content creators	Print/online publications
Galliova Health/Wellness Content Creator • Runner Up	R20 000 R 5 000	Health/wellness content creators	Print/online/social media
Galliova Social Media Influencer • Runner Up	R20 000 R 5 000	Food or health/wellness content creators	Social media
Galliova Egg Champion • Runner Up	R25 000 R 5 000	Food or health/wellness content creators	Print/online/social media
Galliova Chicken Champion • Runner Up	R25 000 R 5 000	Food or health/wellness content creators	Print/online/social media
Galliova People's Hero • Runner Up	R20 000 R 5 000	Food or health/wellness content creators	Print/online/social media
Below categories do not require physical submissions. Judges will determine whether any submissions merit these prizes.			
Galliova Up & Coming Content Creator 3 or less Galliova entries	R15 000	Food or health/wellness content creators	Print/online/social media
Discretionary prizes 4 x R2 000,00	R 2 000 x possible 4	Food or health/wellness content creators	Print/online/social media

NB: All entrants must carefully read the Notes to Entrants and Terms & Conditions before submitting an entry.